

SYLLABUS A.A. 2014-2015

Department of Economics and Business

Name of degree course: Economics

Course name in English: Banking Management

Name and title of teacher: Matteo Cotugno (RnC)

Student receiving timetable: Thursday 12-13

Student receiving place: room n.16, floor III

Reference Type of teaching activity: Fundamental course

Reference Scientific Sector: SECS-P/11; **Teaching code:** 80730

Year of course: III; **Semester:** II

Total number of credits (n°. of modules): 9 (3); **Overall work (expressed in hours):** 225 (1 credit = 25 hours)

Number of hours to attribute to lectures and individual study: lectures: 60 hours; individual study: 165 hours.

Teaching organisation: lectures

Ways of delivery: lectures

Attendance: normally obligatory

General Objectives of teaching in terms of expected results of learning:

1. Knowledge and understanding: the topics covered during the course allow the student to outline a comprehensive framework of fundamental knowledge for understanding the role and functioning of the banking system.

2. Applying knowledge and understanding: the knowledge gained will allow understanding both the theoretical point of view and the main practical problems related to the economy and the banking management: the credit intermediation model, management of bank assets and liabilities, supervision, bank's balance sheet and financial ratios, risk management, competition in the financial industry.

3. Making judgments: the approach followed during class allow the student to acquire critical analysis tools to understand and express their own judgments on the issues of banking and financial intermediaries management.

4. Communication skills: the study of issues relating to banking management allows technical language acquisition need to interact and communicate properly with regard to the topics.

5. Learning skills: the course allows to acquire conceptual tools and fundamental knowledge to further studies in banking and finance, to integrate studies of management of companies in terms of financial relationships with the banking system, as well as learn the technical and operational aspects needed to enrich and deepen the study of economics.

Propedeuticity: None

Course syllabus: The banking regulation; supervision and auditing policies on the banking system; organization and banking management; banking funding and financial product; the customer financial services; the lending policy; the analysis of credit risk and the management of credit risk; the lending product; the bank balance and the performance analysis; market risk management; the banking mergers and restructuring.

Reference text: Ruozzi R., "Economia della banca" Egea 2015

I MODULE (3 CFU)

Description of syllabus: The banking management - Banking supervision- Banking organization - Banking funding - The funding financial product - The corporate bond and equity financial instruments.

Reference texts: Ruozzi R., "Economia della banca" Egea 2015, chapters 1-7.

II MODULE (3 CFU)

Description of syllabus: The corporate and retail lending – The lending policy – The lending product – The securitization – The trading book – The equity investments – The financial derivative – The liquidity management.

Reference texts: Ruozzi R., "Economia della banca" Egea 2015, chapters 8-15.

III MODULE (3 CFU)

Description of syllabus: The banking risks – The bank balance sheet and performance analysis; bank auditing – The internationalization of banking business – The banking merger and restructuring – The future of banking business.

Reference texts: Ruozzi R., "Economia della banca" Egea 2015, chapters 16-23.

Teaching methods: lectures with slides

Evaluation:

to ascertain the attainment of course objectives and is carried out by means of

- **written test:** yes

- **oral test:** yes. Alternative to the written test

How and when to do the written test: it is held at the end of the course. It is necessary to book.